

April 17, 2012

Contact:

Tim Madsen

952-974-2304

Survey & Ballot Systems

tmadsen@surveyandballotsystems.com

**For immediate release:**

**Survey & Ballot Systems to Present Webinar on E-Voting for Cooperative Elections**

*Election experts advise on advantages, implementation steps, and considerations for cooperative e-voting and online elections.*

MINNEAPOLIS -- April 17, 2012 -- Survey & Ballot Systems (SBS), a leading provider of [election services](#) and secure Internet voting systems, announced that it will host a live webinar on Wednesday, May 9, 2012 at 10am CST. The online event, titled “[E-Voting for Cooperative Elections](#)” will feature SBS election experts explaining how e-voting methods can work for co-op voting efforts.

Ryan O’Connor, SBS’ cooperative election expert, and Tim Madsen, Marketing Manager at SBS, will give details on:

- How e-voting helps encourage participation and accessibility.
- The issues to consider before implementing an electronic election.
- Steps for setting up a cooperative online voting process.
- How other cooperatives have become successful with e-voting.

“E-Voting methods are quickly becoming popular with cooperatives across the country,” says O’Connor. “In this presentation, we aim to give cooperatives the information they need to be successful with online voting.”

For more information and to register, visit: <https://www3.gotomeeting.com/register/769809142>

**About Survey & Ballot Systems**

Since 1990, Survey & Ballot Systems has been providing customers with the tools and resources to conduct highly successful elections. The world’s top associations, cooperatives, and member organizations trust SBS to plan and manage their elections. SBS election services include traditional paper ballot elections, [online voting software](#), telephone voting, and hybrid voting systems. If your organization could benefit from conducting the highest quality election available, with guaranteed and certified results, make sure to visit [www.surveyandballotsystems.com](http://www.surveyandballotsystems.com) for more information.

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