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For immediate release:

Online Voting Helps Association of Graduates USAFA Hit Election Target

Alumni Association of United States Air Force Academy utilizes electronic voting to reach election goals.

MINNEAPOLIS -- September 12, 2011 -- Survey & Ballot Systems (SBS), a leading provider of election services and online voting software, proudly announces a 25% response rate for the Association of Graduates of the United States Air Force Academy (AOG) 2011 election.

SBS helped the AOG transition from a paper-based election system to an [online voting](#) solution. AOG 2011 election goals included saving money, reducing staff time associated with the election and finding an effective way to reach the AOG's 26,000 members that are scattered throughout the world.

AOG officials cited SBS' customer service and responsiveness as key factors in their decision to use SBS as an election partner.

"SBS approached our election in a consultative manner knowing that some of our members still preferred paper ballots," said Gary Howe, Executive Vice President, AOG. "They built and implemented an online election solution with a paper voting option. Their first solution fit our organization and the implementation went smoother than anticipated. Thanks to SBS, we achieved the 25% response rate we needed in our 2011 election."

Founded in 1965, the mission of the AOG is to support the Academy and its cadets, keep alumni connected to the Air Force Academy and to promote the heritage of the Academy and the accomplishments of its graduates.

About Survey & Ballot Systems

For over 20 years, Survey & Ballot Systems has been providing customers with the tools and resources to conduct highly successful elections. The world's top associations, cooperatives and organizations trust SBS to plan and manage their elections. [SBS election services](#) include traditional paper ballot elections, online voting, telephone voting and hybrid voting systems. If your organization could benefit from conducting the highest quality election available, with guaranteed and certified results, make sure to visit www.surveyandballotsystems.com for more information.