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Survey & Ballot Systems (SBS) Launches Free Trial for New Online Voting Software

myDirectVote offers virtual personal assistance with user-friendly interface.

MINNEAPOLIS -- March 2, 2012 -- Survey & Ballot Systems (SBS), a leading provider of election services and secure Internet voting systems, today announced a [free 30 day trial for myDirectVote](#)[®], the latest self-administered online voting software package. The cloud-based software offers organizations the power to create and run their own elections in a safe, secure online environment. The easy-to-use interface provides election administrators with virtual assistance that stays with them every step of the process, offering both technical guidance and best practices to ensure the most successful online election.

Hosted in the cloud, [myDirectVote](#)[®] provides election administrators with a fast, cost effective way to create customized electronic elections in a SSL protected online environment. The solution is designed for ease of use in which the election, email invitation and custom settings can be setup in less than one hour, regardless of the level of skill and experience of the administrator. Customer support is also available via telephone and web chat.

“myDirectVote[®] is an ideal online voting tool for both the voter and the administrator. It’s a state of the art online voting system with truly unique built-in assistance that helps customers with election best practices and live support,” said Jon Westerhaus, President, SBS.

myDirectVote[®] was specifically developed for officer elections and bylaw voting where security and data integrity are of utmost importance. It provides a cost-effective way for small to mid-size organizations to efficiently execute their voting needs. Organizations including associations, cooperatives, credit unions, private/recreational clubs, student governments, unions, churches, HOAs, law firms/LLPs, pension boards and chambers of commerce can visit <http://www.surveyandballotsystems.com/apply-for-a-free-trial/> to sign up for a free 30 day trial of the software.

Detailed product information can be found at: <http://www.surveyandballotsystems.com/mydirectvote> and on YouTube at: <http://www.youtube.com/user/SurveyBallotSystems?feature=watch>

About Survey & Ballot Systems

Since 1990, the world’s leading associations, cooperatives and member-based organizations have trusted Survey & Ballot Systems (SBS) for state of the art election services. Tools and resources needed to conduct highly successful elections provided by SBS include traditional paper ballot elections, online voting software, telephone voting and hybrid voting systems. SBS helps plan and manage elections that employ the best practices available, with guaranteed security, accuracy and certified results. Visit <http://www.surveyandballotsystems.com> for more information.