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For Immediate Release

**SURVEY & BALLOT SYSTEMS SELECTED BY GREATER WASHINGTON SOCIETY OF
ASSOCIATION EXECUTIVES TO MANAGE UPCOMING VOTE**

MINNEAPOLIS -- (June 2, 2004) -- Survey & Ballot Systems, Inc. (SBS), a global provider of information services specializing in Web- and paper-based voting, announced today that it has been selected by the Greater Washington Society of Association Executives (GWSAE) to manage its upcoming member vote on June 30, 2004.

With this vote, GWSAE members will decide whether to dissolve GWSAE as a corporate entity and transfer its programs and assets to The Center for Association Leadership as part of an overall merger involving these two organizations and the American Society of Association Executives (ASAE) and the ASAE Foundation.

The merger vote will take place at a special meeting at GWSAE headquarters. Members will also be able to vote online using absentee ballots.

“As our members prepare to decide one of the most important questions in our organization’s history, the vote will be managed by SBS -- a specialist in association voting,” said GWSAE President & CEO Susan Sarfati, CAE. “Members voting in person and via absentee ballot alike may be assured of a secure, accurate voting process managed by an independent third party.”

GWSAE has a mission to grow and equip a worldwide community of association leaders and emerging leaders by serving as a principal center for innovative ideas, learning and relationships. It represents a community of associations in the Washington, DC region that includes more than 75,000 professionals employed by more than 3,500 associations.

GWSAE is founder of The Center for Association Leadership, headquartered at the Marriott Learning Complex in the Ronald Reagan Building and International Trade Center in Washington, DC. The Center is a global organization that offers exceptional learning experiences, creates and disseminates knowledge, and builds community throughout the association profession.

“As a company that has served the association community for many years, we recognize the unique importance of this vote,” said Peter Westerhaus, Vice President, SBS. “We look forward to serving GWSAE and its membership.”

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About Survey & Ballot Systems, Inc.

Now in its fourteenth year, Survey & Ballot Systems, Inc., is a privately held firm specializing in providing Web and paper-based elections and surveys for a range of clients, specializing in associations. SBS offers a full range of custom information gathering services that can be tailored to meet client needs.

Survey & Ballot Systems is headquartered in suburban Minneapolis at 7653 Anagram Drive, Eden Prairie, Minn. 55344-7311. Visit SBS online at www.gosbs.com, or by phone toll-free at 800-974-8099.

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