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For Immediate Release

**Survey & Ballot Systems' DirectVote® Election Service
Now Offers Preferential Voting and Ballot Filtering Capabilities**

Expands Web-Based Voting System With Advanced Customization Options

MINNEAPOLIS -- (July 20, 2005) -- Survey & Ballot Systems, Inc. (SBS), a global provider of custom information gathering services, today announced that its Web-based DirectVote® Election Service now offers capabilities for preferential voting and ballot filtering.

Preferential voting, an alternative balloting method gaining popularity in a variety of applications, allows voters to indicate multiple ballot choices in rank order of preference. The DirectVote application controls the voting process so that voters cannot rank a choice more than once.

Ballot filtering allows easy customization of ballots within a single election, allowing participants to cast votes only on the items for which they are eligible. This is an important capability for elections with multiple ballot permutations, such as those conducted by many associations, in which voters may be eligible to vote for certain ballot items but not others. Again, the DirectVote application controls the process such that voters receive the ballot choices appropriate for them.

“As more and more of our clients come to appreciate the power of Web-based voting, we’re pleased to enhance our DirectVote service to include these important new capabilities,” said Jon Westerhaus, president. “As no two elections are alike, we’re continuing to identify new ways to manage elections that meet our clients’ specific needs. These two new DirectVote capabilities are further evidence of that.”

SBS’ DirectVote service, now being used by dozens of associations and other organizations worldwide, manages every step of an election or other type of member vote, from ballot design, to distribution, to tabulation and reporting of results. As recently announced, DirectVote now is compliant with Section 508 standards -- including compatibility with screen reader software used by persons with visual impairments and other disabilities. It also incorporates the world-class Microsoft .NET solution for Web-based services.

Along with DirectVote, SBS also offers DirectSurv® survey capabilities, DirectEval® course evaluation services and DirectCens® census services. All SBS services are available using paper-based methods, Web-based methods or a combination of the two.

About Survey & Ballot Systems, Inc.

Now in its fifteenth year, Survey & Ballot Systems, Inc., is a privately held firm specializing in providing Web and paper-based elections and surveys for a range of clients. SBS has managed the surveys and elections of tens of millions of people on behalf of non-profit associations and cooperatives, for-profit organizations and local, state and federal government operations. SBS offers a full range of custom information gathering services that can be tailored to meet client needs.

Survey & Ballot Systems is headquartered in suburban Minneapolis at 7653 Anagram Drive, Eden Prairie, Minn. 55344-7311. Visit SBS online at www.gosbs.com, or by phone at 800-974-8099.

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