

BALLOT COUNTING BECOMES A BREEZE

By switching to mail-in ballots for electing board members, Poudre Valley Rural Electric Association in Fort Collins, Colo., significantly streamlined its annual meeting, made it easier for members to vote and have their voice heard without attending the meeting, and provided transparency in the ballot process.



“Opening and counting ballots at our annual meeting was extremely time-intensive for our staff, taking them away from their primary responsibilities,” relates Myles Jensen, Poudre Valley REA Member Services & External Affairs Manager.

With election fraud in the news, the co-op decided to remove itself from any controversy and employ an impartial third party to handle member balloting and counting. In the end, it chose Survey & Ballots Systems (SBS).

“SBS made the election process painless,” Jensen summarizes. “It placed representatives on-site during the meeting to make sure our members filled out ballots correctly. The counting process was seamless—in fact, all of the ballots were tallied before our guest speaker finished his presentation.”

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