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Survey & Ballot Systems

For immediate release:

**New eBook Instructs Member Organizations on
How to Write a Successful Election Request for Proposal**

Survey & Ballot Systems releases How to Write an Election Request for Proposal, an eBook that advises private organizations on forming effective election request for proposal documents.

MINNEAPOLIS – May 21, 2012 – Associations, cooperatives, ESOPs, credit unions, and franchise organizations around the world have turned to election vendors to help manage their voting efforts. Given the importance a vote can have on a member organization, it is imperative that the right company is selected to help with the election. Often, the first step in selecting an election vendor is to form and distribute a formal request for proposal (RFP).

Survey & Ballot Systems (SBS) speaks to this topic in its new eBook, How to Write an Election Request for Proposal. After reviewing the eBook, readers will understand the vital aspects of writing successful election requests for proposals.

“Over the past 22 years we have reviewed hundreds of election requests for proposals.” states Jon Westerhaus, President of SBS. “This experience gives us the unique insight to help organizations identify the questions that should be included in election RFPs. Through this eBook, we are able to communicate these important points and provide a formula for effective requests for proposals.”

How to Write an Election Request for Proposal is a free resource published by SBS. Download the PDF here: <http://www.surveyandballotsystems.com/resource-library/resources/election-rfp-ebook/>

To learn more about the eBook, visit: <http://www.surveyandballotsystems.com/resources/how-to-write-an-election-request-for-proposal-ebook-sbs-election-services/>

About Survey & Ballot Systems

Since 1990, SBS has been providing customers with the tools and resources to conduct highly successful elections. The world’s top associations, cooperatives, and member-based organizations trust SBS to plan and manage their elections. SBS election services include traditional paper ballot elections, [online voting](#), telephone voting, and hybrid voting systems. If your organization could benefit from conducting the highest quality election available, with guaranteed and certified results, make sure to visit www.surveyandballotsystems.com for more information.

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