

July 25, 2012

Contact:

Tim Madsen

952-974-2304

Survey & Ballot Systems

tmadsen@surveyandballotsystems.com

For immediate release:

Survey & Ballot Systems to Host Online Voting Software Webinar

Survey & Ballot Systems advises on the advantages of web voting and demonstrates how to setup an election using myDirectVote online voting software.

MINNEAPOLIS – July 25, 2012 – Survey & Ballot Systems (SBS), a leading provider of election services and secure Internet voting systems, announced that it will host three live webinars, the first beginning Tuesday, August 7, 2012 at 10am CST. These online sessions, titled “The Online Election Solution” highlight the advantages of online voting for associations, cooperatives, unions, and other member organizations.

During the online events, Tim Madsen, SBS’ Marketing Manager will demonstrate:

- The benefits of using web methods for private elections
- How to use myDirectVote® online voting software to setup an election
- Best practices of online voting
- How to receive a free trial of myDirectVote®

“Online voting is becoming extremely popular with organizations across the county due to its ease of use and cost effectiveness,” said Madsen. “The goal of this presentation is to educate organizations on the benefits of web voting and show them how an online election can work for their situation.”

For more information and a list of registration dates, please visit

<http://www.surveyandballotsystems.com/resources/webinar-online-election-solution/>

About Survey & Ballot Systems

Since 1990, Survey & Ballot Systems has been providing customers with the tools and resources to conduct highly successful elections. The world’s top associations, cooperatives, and member organizations trust SBS to plan and manage their elections. SBS election services include traditional paper ballot elections, online voting software, telephone voting, and hybrid voting systems. If your organization could benefit from conducting the highest quality election available, with guaranteed and certified results, make sure to visit www.surveyandballotsystems.com for more information.

###