

September 5, 2012

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For immediate release:

Survey & Ballot Systems to Host Informative Online Voting Software Webinar for Student Government Associations

Survey & Ballot Systems advises student government associations on the advantages of web voting and demonstrates how to setup an election using myDirectVote online voting software.

MINNEAPOLIS – September 5, 2012 – Survey & Ballot Systems (SBS), a leading provider of election services and secure Internet voting systems, announced that it will host a live webinar Thursday, September 13, 2012 at 3:30pm CDT. The online event, titled “Running Successful Student Government Elections with Online Voting Software” highlights the advantages of online voting for student government associations.

During the online event, Tim Madsen, SBS’ Marketing Manager will demonstrate:

- The benefits of web elections for student governments
- How to use [myDirectVote® online voting software](#) to setup an election
- Best practices of online voting
- How to receive a free trial of myDirectVote®

“Online voting is becoming extremely popular with educational institutions due to its ease of use and cost effectiveness,” said Madsen. “The goal of this presentation is to educate student governments on the benefits of web voting and show how an online election can work for their student body.”

For more information and to register, visit: <https://www3.gotomeeting.com/register/495218950>

About Survey & Ballot Systems

Since 1990, SBS has been providing customers with the tools and resources to conduct highly successful elections. The world’s top associations, cooperatives, and member organizations trust SBS to plan and manage their elections. SBS election services include traditional paper ballot elections, online voting software, telephone voting, and [hybrid voting systems](#). If your organization could benefit from conducting the highest quality election available, with guaranteed and certified results, make sure to visit www.surveyandballotsystems.com for more information.

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