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For immediate release:

Frontier Natural Products Co-op Successfully Enables Members to Vote Online in Annual Board of Directors Election.

Survey & Ballot Systems establishes hybrid voting system to reduce printing and mailing involved in Frontier Natural Products' annual election.

MINNEAPOLIS – September 27, 2012 – Survey & Ballot Systems (SBS), a leading provider of election services and secure Internet voting systems, today announced the success of Frontier Natural Products Co-op's hybrid election system. For the first time, Frontier members were able to vote online in the annual board of directors election.

“Our organization is committed to environmentally friendly and sustainable business practices whenever possible,” said Shannon Ousley, Business Unit Manager – Direct at Frontier Natural Products Co-op. “Therefore, we wanted to reduce the printing and mailing involved with our election process by introducing web voting for our members.”

Frontier members were either emailed an invitation to participate via the web or were mailed a paper ballot if they did not have an email address on file.

SBS was chosen to complete the project based on election consultation and the hybrid voting solution proposed.

For more information on how SBS assisted Frontier Natural Products Co-op with its annual election, visit: http://www.surveyandballotsystems.com/success_stories/frontier-natural-products-co-op-online-voting/

About Survey & Ballot Systems

Since 1990, Survey & Ballot Systems has been providing customers with the tools and resources to conduct highly successful elections. The world's top associations, cooperatives, and member organizations trust SBS to plan and manage their elections. SBS election services include traditional paper ballot elections, [online voting software](#), telephone voting, and hybrid voting systems. If your organization could benefit from conducting the highest quality election available, with guaranteed and certified results, make sure to visit <http://www.surveyandballotsystems.com> for more information.