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**For immediate release:**

**Survey & Ballot Systems Examines How Three Member Organizations  
Improved Elections in New Webinar**

*Survey & Ballot Systems hosts webinar that explains top reasons organizations are looking to improve voting and describes how three associations became successful with their efforts.*

MINNEAPOLIS – March 20, 2012 – Survey & Ballot Systems (SBS), a leading provider of election services and secure Internet voting systems, today announced that it will host a live webinar on April 2<sup>nd</sup>, 2013. The online event, titled *How Three Organizations Improved Their Elections*, highlights the main reasons associations are looking to enhance voting processes and walks through three case studies that show how different organizations overcame their election challenges.

During the session Tim Madsen, Marketing Manager SBS, and Ken Cole, Special Assistant to the Executive Officer at the American Physical Society, will cover:

- How member organizations benefit from well-run elections
- Top reasons for election improvement
- How three organizations increased election efficiencies and cut costs

“Associations, cooperatives, unions, and all types of democratically run organizations are seeking ways to enhance member engagement and run more efficient elections,” states Madsen. “Our goal in this webinar is to show real-world examples of how different member organizations have tackled their election challenges, the tactics they used, and the end results.”

For more information and to register, please visit:

<http://www.surveyandballotsystems.com/resources/webinar-how-three-organizations-improved-elections/>

**About SBS**

Since 1990, SBS has been providing customers with the tools and resources to conduct highly successful elections. The world’s top associations, cooperatives, and member-based organizations trust SBS to plan and manage their elections. SBS [election services](#) include traditional paper ballot elections, [online voting](#), telephone voting, and hybrid voting systems. If your organization could benefit from conducting the highest quality election available, with guaranteed and certified results, make sure to visit [www.surveyandballotsystems.com](http://www.surveyandballotsystems.com) for more information.

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