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Contact:

Rhiannon McLane

952-974-2308

Survey & Ballot Systems

[rmclane@surveyandballotsystems.com](mailto:rmclane@surveyandballotsystems.com)

**For immediate release:**

**Survey & Ballot Systems Explains Five Advantages of Hybrid Elections in New Webinar**

*Survey & Ballot Systems hosts webinar that examines how member organizations can increase participation, reduce costs, and get more out of their election efforts by offering multiple voting methods.*

MINNEAPOLIS – May 24, 2013 – Survey & Ballot Systems (SBS), a leading provider of election services and secure Internet voting systems, today announced that it will host two live webinars June 4<sup>th</sup>, 2013 and June 11<sup>th</sup>, 2013. The online events, titled *Five Advantages of Hybrid Elections*, highlight the advantages of combining election participation methods for member-organization voting.

During the session, Tim Madsen from SBS will cover:

- How paper, web, phone, and on-site voting methods can form a hybrid process
- How multiple voting medias can increase response
- Why hybrid elections tend to outperform single-participation methods

“Hybrid elections have the potential to make voting more convenient and efficient for member organizations,” states Madsen. “Our aim in this webinar is to show the rewards of setting up successful hybrid elections. Through client examples and election data we have gathered over the past decade, election managers and leaders of member organizations will walk away with ideas on how a hybrid process could work for their association, union, club or cooperative.”

To register:

June 4<sup>th</sup>, 2013: <https://www3.gotomeeting.com/register/568087686>

June 11<sup>th</sup>, 2013: <https://www3.gotomeeting.com/register/183851422>

**About Survey & Ballot Systems**

Since 1990, SBS has been providing customers with the tools and resources to conduct highly successful elections. The world’s top associations, cooperatives, and member-based organizations trust SBS to plan and manage their elections. SBS election services include traditional paper ballot elections, online voting, telephone voting, and [hybrid voting](#) systems. If your organization could benefit from conducting the highest quality election available, with guaranteed and certified results, make sure to visit [www.surveyandballotsystems.com](http://www.surveyandballotsystems.com) for more information.

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