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Survey & Ballot Systems

**For immediate release:**

**SURVEY & BALLOT SYSTEMS' NEW BLOG SERIES INVESTIGATES TOP  
ELECTION CONCERNS OF ASSOCIATION LEADERS**

*Survey & Ballot Systems publishes series of informative blog posts highlighting the five most common issues member-organization leaders have about election processes.*

MINNEAPOLIS – May 15, 2013 – Survey & Ballot Systems (SBS) announces the launch of *Leadership's Election Concerns*, a series of blog posts that examines the top five concerns member-organization leaders have with their election processes and strategies for addressing these challenges.

The posts, written by SBS Vice President Peter Westerhaus and SBS Sales Manager Bob Claus, cover the topics of election efficiency, keeping member and voting data private, protecting an organization in case of a legal challenge, member participation, and tips on cost-effective elections.

“One of our goals at SBS is to help member organizations make elections the best they can be,” states Westerhaus. “This series of articles helps us accomplish this intention by identifying the top worries organizations have about their elections and what they can do about them. By knowing possible problem areas, election managers can form solutions that address these weak points, thereby strengthening voting and their organizations as well.”

The article series *Leadership's Election Concerns* is available at *The Election Experts*, a blog dedicated to successful online voting, elections, and surveys for member-based organizations:

<http://www.surveyandballotsystems.com/part-1-leaderships-election-concerns-election-service/>

**About Survey & Ballot Systems**

Since 1990, SBS has been providing customers with the tools and resources to conduct highly successful elections. The world's top associations, cooperatives, unions, and member-based organizations trust SBS to plan and manage their elections. SBS election services include traditional paper ballot elections, online voting, telephone voting, and [hybrid voting systems](#). If your organization could benefit from conducting the highest quality election available, with guaranteed and certified results, make sure to visit [www.surveyandballotsystems.com](http://www.surveyandballotsystems.com) for more information.

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