

February 17, 2014

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For immediate release:

Survey & Ballot Systems Announces Phone Voting and Interactive Voice Response Services

Survey & Ballot Systems' DirectVotePlus® election service includes options for phone elections and interactive voice response capabilities.

MINNEAPOLIS – February 17, 2014 – Survey & Ballot Systems (SBS), a leading provider of election services and secure Internet voting systems, announces phone voting and interactive voice response (IVR) systems for its DirectVotePlus line of election services.

Through SBS phone voting systems, voters access personalized phone ballots based on assigned passcode data and are guided through the process by recorded prompts. Participation can be completed by both touch-tone key pad and voice command technologies. Authentication procedures ensure duplicated voting is prohibited and a verifiable level of security exists for auditing purposes.

“Giving organizations the power to connect with members through voting in the most convenient ways possible is what SBS is all about,” states Jon Westerhaus, President at SBS. “With the development of phone voting and IVR systems, we allow all types of member organizations to deliver a personalized, professional and secure voting experience with 24 hours access right from any touch-tone phone.”

DirectVotePlus phone and IVR elections are meticulously developed, tested and overseen by SBS Client Service Staff and can be integrated with any other SBS election media. Continuous control over application features and updates underlie SBS' commitment to service, industry-leading security and confidentiality. From initial project design to delivery of final notarized voting results, SBS DirectVotePlus election services deliver the best in managed elections available. For more information on DirectVotePlus please visit: <http://www.surveyandballotsystems.com/products-services/elections/directvoteplus/>

About Survey & Ballot Systems

You run elections, we provide the resources, services and security to make those elections highly successful. Since 1990, SBS has worked with the world's top associations, cooperatives, credit unions and member-based organizations to plan and manage their voting processes. Whether you need traditional paper balloting, [online voting](#), on-site voting, phone voting or a hybrid election, we have the expertise to make it happen. Let us be the independent third party to administer your election or provide you with the tools to run it yourself. [Contact us](#) for more information and we'll customize an election solution for your organization's unique needs.