



## PETER WESTERHAUS

Vice President, Survey & Ballot Systems  
22-Year Online Voting & Election Expert  
Media Source, Writer & Speaker



### Summary:

Since 1990, Peter Westerhaus has been a key innovator of online voting practices that enhance credibility and produce auditable, certified results. His efforts have led to the passing of successful online balloting legislation and creation of self-administered online voting software that instructs users on best practices for creating successful electronic elections. In addition, he has been instrumental in the implementation of third-party election systems for all types of organizations, including: traditional paper ballot elections, telephone voting, and hybrid voting processes.

### Expert Source for:

- Online voting
- Private organization governance best practices
- Tips on increasing voting transparency
- Implementing modern election systems
- Improving election response rates
- Association, cooperative & society election/voting advice

### Possible Editorial Topics:

Where do professional organizations/associations go when:

- Election participation is below the quorum needed to pass policy or elect leaders?
- Voting methods are antiquated, unreliable or suspect?
- An auditable election process needs to be put in place?

### Published Articles:

- “By Mail or By Mouse? The Changing Face of Association Elections,” Association Management magazine, October 2001, author.
- **The Election Experts: A Blog on Successful Online Voting, Elections & Surveys for Member-Based Organizations**, 2012, contributor.
- **“Secrets of Election Response Rates,”** 2011, co-author.
- **“Online Election Secure Web Framework,”** 2011, co-author.

### Career Highlights

- Presenter: About E-Voting in Director Elections, Electric Cooperative Bar Association, 2011.
- Speaker: Electronic Voting: Issues & Considerations, National Rural Electric Cooperative Association CEO Leadership Conference, 2009.
- Facilitated new legislation to allow online balloting for Dakota Electric Association (Minnesota Statute 308A.311), 2009.
- Developed leading secure, auditable online voting services software, DirectVote,<sup>®</sup> 1997.

### Bio

Westerhaus is a graduate of St. John’s University in Collegeville, MN, where he earned his B.S. in Government. As vice president of Survey & Ballot Systems, he oversees business development and administration. As manager of a select group of member-based elections, he works directly with organizations to design, perform, and certify the voting process. He is passionate about developing tools and resources that reduce election costs while assuring ease of use and accessibility to all eligible voters.

### Media Inquiries

For media interviews, speaking, and writing opportunities, please contact Tim Madsen at [tmadsen@surveyandballotsystems.com](mailto:tmadsen@surveyandballotsystems.com) or call 952-974-2304.