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Survey&BallotSystems myDirectVote® Online Voting Software Offers Clients Greater Flexibility

Eden Prairie, Minnesota- June 1, 2016- The capabilities of myDirectVote® haven't changed as clients are still able to self-administer online elections; however clients now have greater pricing flexibility.

In 2010 Survey & Ballot Systems (SBS) introduced myDirectVote, an easy-to-use online self-administration election tool. The application can be used by all types of member organizations including associations, cooperatives, credit unions, clubs, unions, and more. In addition to a streamlined set up, clients use templates that are customizable to their brand and company information.

The number of SBS clients using the myDirectVote application has continued to increase throughout the years, in part because it's a practicable and affordable self-administered election tool. For years SBS offered one pricing structure, "Tiered pricing allows clients to select the pricing model that best aligns with their election needs and goals," said SBS's Vice President, Peter Westerhaus.

Although the number of voters the application supports hasn't changed, clients now have a choice if they want to build their election or have a myDirectVote expert build their election for them. The option a client selects influences their pricing. Melissa Peterson, SBS's myDirectVote Account Manager said, "Clients are responding positively to the flexibility of the tiered pricing."

To learn more about the myDirectVote application visit:

<http://www.surveyandballotSystems.com/products-services/elections/mydirectvote/>

About SBS: SBS has been setting the standard in election management since 1990. We connect associations, organizations, cooperatives and credit unions with their members through online, paper and hybrid elections, surveys and evaluations. For more information, please visit www.surveyandballotSystems.com

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