

FOR IMMEDIATE RELEASE:

Survey & Ballot Systems Upgrades myDirectVote® Online Voting Software with Enhanced Features and Design

MINNEAPOLIS – October 23, 2018- Survey & Ballot Systems (SBS), a leading provider of election services and secure online voting systems, today announced the launch of the latest update to its voting service myDirectVote. The latest myDirectVote version allows SBS to continue providing organizations with the same unmatched service, flexibility and protection users have become accustomed to with SBS elections.

myDirectVote is an easy-to-use self-administered online election software designed for elections with 5,000 voters or fewer. The application can be used by all types of member organizations including; associations, cooperatives, credit unions, clubs, unions, and more.

“The new look and feel of myDirectVote has been redesigned to reflect the sophisticated technology behind the platform,” states Peter Westerhaus, Vice President at SBS. “We received lots of client input while developing this version and are pleased to deliver the features and services many clients requested. As always, our mission is to make the entire election process more efficient for election administrators and a better experience for the voter.”

Additional updates to myDirectVote include:

- **Modern design** – Improved layout, functionally and overall design to seamlessly navigate from one step to the next.
- **Live Event Voting** – Giving organizations a useful tool to register members and provide voting options live at events or meetings.
- **Sponsorship placement** – The ability for logo placement of a sponsor or event advertisement throughout the election website.

To learn more about the myDirectVote application visit:

<http://www.surveyandballotsystems.com/products-services/elections/mydirectvote/>

About SBS: SBS has been setting the standard in election management since 1990. We connect associations, organizations, cooperatives, clubs and credit unions with their members through online, paper and hybrid elections, surveys and evaluations. For more information, please visit

www.surveyandballotsystems.com

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