

FOR IMMEDIATE RELEASE:

Survey & Ballot Systems Partners with Professional Club Marketing Association

Eden Prairie, Minnesota – March 17, 2020 – Survey & Ballot Systems (SBS) is proud to announce a new partnership with the [Professional Club Marketing Association](#) (PCMA), becoming a Premier Professional Club Resource for Marketing and Membership professionals within the club industry.

SBS is excited to collaborate with the PCMA membership on taking the guesswork out of electronic voting, making it simple for clubs to hold efficient, effective elections that are designed to increase voter turnout, reduce administrative time, and save money.

“It’s wonderful to come together with PCMA. Their innovative understanding of the club space, paired with our knowledge of the election industry is invaluable. Our collaboration hopes to serve clubs with the tools and resources for success in this modern age of online voting,” said Melissa Peterson, SBS Account Manager.

SBS’ award winning online voting platform, [myDirectVote®](#), is the fast, secure, easy-to-use online voting app for clubs with up to 5,000 voters. myDirectVote was awarded the [2019 BoardRoom magazine Election Management System “Excellence in Achievement” award](#), the only awards in the private club industry to recognize club business partners.

About PCMA

Established in 1995, PCMA is the association for membership and marketing professionals at private clubs and is dedicated to providing contemporary resolution to complex club membership and marketing issues through information, education and networking.

The membership landscape at private clubs has changed, and continues to change at a rapid pace. And, as clubs face their most difficult challenges, more clubs are turning to PCMA for relevant information on industry trends, innovative educational programs and effective professional networking platforms.

PCMA’s members represent the very best in the membership and marketing profession at golf, country, city, athletic, faculty, resort, yacht, town, and military clubs both nationally and internationally.

About SBS

[Survey & Ballot Systems](#) works with the world’s top member-based organizations to plan and manage voting needs. From traditional mail-in ballot elections and telephone voting to hybrid voting systems and online voting, SBS is the trusted third-party partner to run the voting process or provide everything needed for a successful self-administered online election. SBS has been setting the standard in election management since 1990.

Contact:

Sean Donohue

sdonohue@surveyandballotsystems.com

7653 Anagram Drive Eden Prairie, MN 55344

952-974-2300

##